



2019 Community Video Program

Name: Kathleen Miller
 Title: City Clerk
 Address: 17 E. Main St.
 City, State, Zip: Plano, IL 60545
 Phone: 630-552-8275
 Email: kmiller@cityofplanoil.org
 Website: www.cityofplanoil.com

This agreement is between CGI Communications, Inc. ("CGI") and the City of Plano (the "City") and shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved Community Video Program is made available for viewer access on different devices via a link on the www.cityofplanoil.com homepage, including any alternate versions of that homepage.

During the term of this Agreement, CGI shall:

- Produce a total of **four** video chapters with subject matter that includes but is not limited to: Welcome, Education, Healthy Living, Homes / Real Estate
- Provide one Community Organizations chapter to promote charities, nonprofits and community development organizations
- Provide script writing and video content consultation
- Send a videographer to City locations to shoot footage for the videos
- Reserve the right to use still images and photos for video production
- Provide all aspects of video production and editing, from raw footage to final video including professional voiceovers and background music
- Provide a final draft of Community Video Program content subject to City's approval (up to 3 sets of revisions allowed). CGI's request for approval of content or revision, including final draft, shall be deemed approved if no response is received by us within 30 days of request
- Provide our patented OneClick™ Technology and encode all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds; recognized player formats include WindowsMedia™ and QuickTime™
- Store and stream all videos on CGI's dedicated server
- Feature business sponsors around the perimeter of video panels
- Be solely responsible for sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Facilitate viewer access of the Community Video Program from City website, including any alternate versions of City's homepage, for different devices, by providing HTML source code for a graphic link to be prominently displayed on the www.cityofplanoil.com website homepage as follows: "Coming Soon" graphic link designed to coordinate with existing website color theme to be provided within 10 business days of execution of this agreement. "Community Video Program" graphic link to be provided to replace the "Coming Soon" link upon completion and approval of videos
- Grant to City a license to use CGI's Line of Code to link to and/or stream the videos
- Own copyrights of the master Community Video Program
- Assume all costs for the Community Video Program
- Afford businesses the opportunity to purchase various digital media products and services from CGI and its affiliates

During the term of this Agreement, the City shall:

- Provide a letter of introduction for the program on City's letterhead
- Assist with the content and script for the Community Video Program
- Grant CGI the right to use City's name in connection with the preparation, production, and marketing of the Program
- Display the "Coming Soon" graphic link prominently on the www.cityofplanoil.com homepage within 10 business days of receipt of HTML source code
- Display the "Community Video Program" link prominently on its www.cityofplanoil.com homepage, including any alternate versions of your home page, for viewer access on different devices for the entire term of this agreement
- Ensure that this agreement remains valid and in force until the agreed upon expiration date, regardless of change in administration
- Grant full and exclusive streaming video rights for CGI and its subsidiaries, affiliates, successors and assigns to stream all video content produced by CGI for the Community Video Program
- Agree that the city will not knowingly submit any photograph, video, or other content that infringes on any third party's copyright, trademark or other intellectual property, privacy or publicity right for use in any video or other display comprising this program.

This Agreement constitutes the entire agreement of the parties and supersedes any and all prior communications, understandings and agreements, whether oral or written. No modification or claimed waiver of any provision shall be valid except by written amendment signed by the parties herein. City warrants that it is a tax exempt entity. The undersigned, have read and understand the above information and have full authority to sign this agreement.

The City of Plano, IL


 Signature:

 Name (printed):

 Title:

 Date:

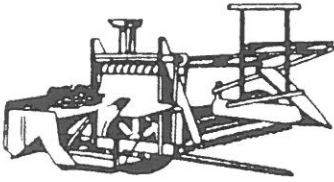
CGI Communications, Inc.



 Name (printed): Nicole Rongo

 Title: Vice President of Marketing and Acquisitions

 Date: June 26, 2019



Birthplace of the Harvester

CITY OF PLANO

17 E. Main St.
Plano, Illinois 60545

Mayor 630-552-3210

City Clerk (630) 552-8275
City Treasurer (630) 552-8823

Fax (630) 552-8292
www.cityofplanoil.com

Public Works (630) 552-7000
Building & Zoning (630) 552-8425



Dear Valued Business Owner:

The City of Plano is excited to announce our continued partnership with CGI Communications, Inc. CGI will be creating a series of professionally produced videos to highlight everything Plano has to offer residents, visitors, and business owners.

With an easily viewable interface on the official www.cityofplanoil.com website, our Video Tour will encourage viewers to learn more about area attractions, quality of life, economic development opportunities, and the businesses supporting the program. The Video Tour on our website will backlink to CGI's www.elocallink.tv which hosts the videos.

Mobile devices have shifted the way people obtain their information making it more important than ever for businesses to embrace technology. For many businesses, getting noticed online can be a challenge and that is where this program presents an opportunity for you! Video dramatically improves visibility, increases search engine optimization and drives more action to your website.

We are dedicated to highlighting the advantages of living and working in our city. We encourage you to consider participating in this program as it provides an exciting opportunity to showcase your business.

To learn more about sponsorship opportunities or to request an appointment please email brandon@cgicompany.com.

Best Regards,

Robert A. Hausler
Mayor